



GREEN

AGRITAINMENT

2024-1-IE01-KA220-VET-000254134

MODULO 2 LEZIONE 6

LA SAGRA DELLA PEZZATA A CAPRACOTTA COME BUONA PRATICA DI EDUTAINMENT



Co-funded by
the European Union

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and Commission cannot be held responsible for any use which may be made of the information contained therein.

INTRODUZIONE



**EVENTO SIMBOLO DEL
MOLISE**

**OBIETTIVO DEL CORSO: COMPRENDERE IL
VALORE GASTRONOMICO, SOCIALE E
CULTURALE COME ESEMPIO DI
AGRITAINMENT ED EDUTAINMENT.**



**Co-funded by
the European Union**

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and Commission cannot be held responsible for any use which may be made of the information contained therein.

ORIGINI STORICHE



01

TRADIZIONE PASTORALE

02

PASTO COMUNITARIO

03

MEMORIA VIVA



Co-funded by
the European Union

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and Commission cannot be held responsible for any use which may be made of the information contained therein.



GLI INGREDIENTI DELLA PEZZATA



CARNE DI PECORA

Protagonista assoluta, simbolo
di resilienza e cultura agro-
pastorale.

AROMI E SPEZIE LOCALI

Erbe spontanee e condimenti
tradizionali arricchiscono il sapore.

COTTURA LENTA

Il segreto è una lunga bollitura all'aperto,
che rende la carne tenera e gustosa.



Co-funded by
the European Union

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and Commission cannot be held responsible for any use which may be made of the information contained therein.



LA DIMENSIONE EDUCATIVA

01

EDUTAINMENT RURALE

La sagra diventa una lezione
esperienziale su gastronomia e
tradizioni.

02

LABORATORI E DIMOSTRAZIONI

Formaggi, miele e tartufo raccontano
la biodiversità del Molise.

03

TRASMISSIONE CULTURALE

Le nuove generazioni imparano
attraverso il coinvolgimento diretto.



Co-funded by
the European Union

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and Commission cannot be held responsible for any use which may be made of the information contained therein.



IL VALORE SOCIALE E TURISTICO



01

EVENTO IDENTITARIO

Unisce la comunità locale e
rafforza il senso di
appartenenza.

02

ATTRATTIVA NAZIONALE

Richiama visitatori da
tutta Italia, generando
turismo sostenibile.

03

INCONTRO TRA CULTURE

La convivialità favorisce lo
scambio tra residenti e
ospiti.



Co-funded by
the European Union

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and Commission cannot be held responsible for any use which may be made of the information contained therein.



SOSTENIBILITÀ E FILIERA CORTA



PRODUTTORI LOCALI PROTAGONISTI

Caseari, apicoltori e
tartufai espongono
prodotti di qualità.



VALORE AMBIENTALE

La festa promuove
consumo consapevole
e rispetto del
territorio.



SLOW FOOD E TRADIZIONE

La Pezzata incarna la
filosofia del mangiare bene,
locale e autentico.



Co-funded by
the European Union

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and Commission cannot be held responsible for any use which may be made of the information contained therein.

CONCLUSIONI

IL SEGRETO DELLA PEZZATA

Non è solo un piatto: è il rito collettivo che trasforma il cibo in cultura, comunità e memoria.

AGRITAINMENT COME MODELLO

La sagra mostra come tradizione e divertimento possano educare e valorizzare i territori.

INVITO ALLA PARTECIPAZIONE

Vivere la Pezzata significa immergersi in un'esperienza autentica e identitaria.



Co-funded by
the European Union

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and Commission cannot be held responsible for any use which may be made of the information contained therein.

Green Agritainment: VET strategies for Edutainment in European Agritourism.

2024-1-IE01-KA220-VET-000254134

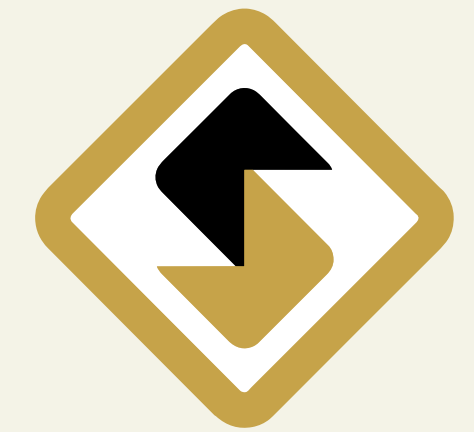


Co-funded by
the European Union

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and Commission cannot be held responsible for any use which may be made of the information contained therein.



ASEDDEDIPE



STANDOUTEDU



OLLSCOIL NA GAILLIMHE
UNIVERSITY OF GALWAY